

toyota.com



# Like the waves, the accolades just keep rolling in...

"Eco-Friendly Car of the Year" - Cars.com

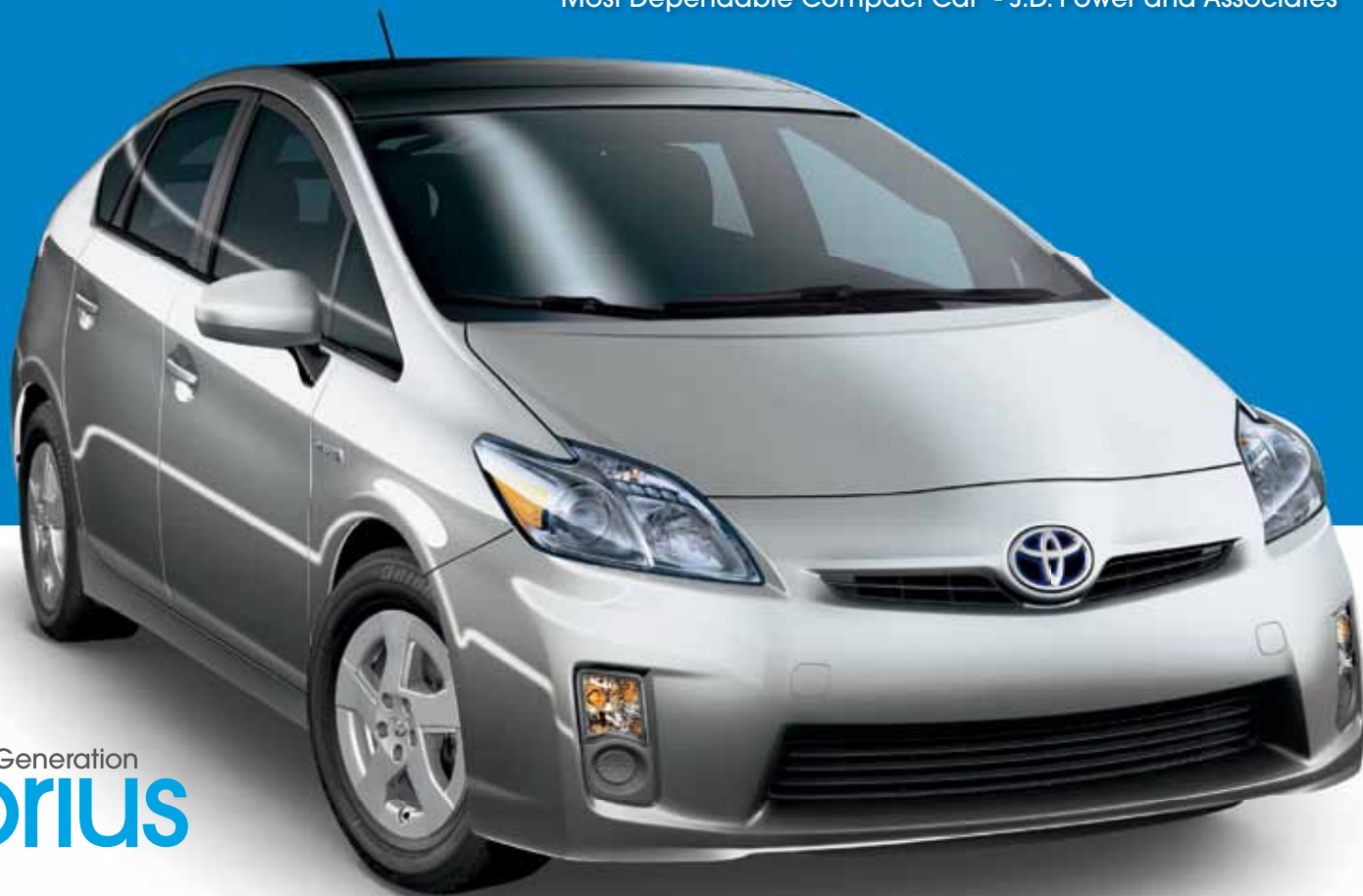
"Americas most fuel-efficient car" - EPA

"Lowest ownership costs" - IntelliChoice

"Best-selling hybrid in America" - MotorIntelligence

"Highest-possible frontal and side crash test ratings in its class" - Insurance Institute for Highway Safety

"Most Dependable Compact Car" - J.D. Power and Associates



3rd Generation  
**prius**

Cars.com / Based on EPA MPG estimates. See [www.fueleconomy.gov](http://www.fueleconomy.gov). / 2010 IntelliChoice.com; IntelliChoice is a registered trademark of Automotive.com, LLC. / MotorIntelligence.com CY2009 sales. / Based on IIHS frontal offset and side crash tests. Ratings only meaningful when comparing vehicles in the same weight class. [www.iihs.org](http://www.iihs.org) / The Toyota Prius received the lowest number of problems per 100 vehicles among compact cars in the proprietary J.D. Power and Associates 2010 Vehicle Dependability Study<sup>SM</sup>. Study based on 52,422 consumer responses measuring problems consumers experienced in the past 12 months with three-year old vehicles (2007 model-year cars and trucks). Proprietary study results are based on experiences and perceptions of consumers surveyed October - December 2009. Your experiences may vary. Visit [jdpower.com](http://jdpower.com).

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